

AFFILIATE ORGANISATION

with SIAA



**Stockbrokers and Investment
Advisers Association**

Building prosperity for Australian investors

Why connect with SIAA

About SIAA

The Stockbrokers and Investment Advisers Association (SIAA) is the peak body for Australia's stockbroking and investment advice profession. Through our member firms and practitioner network, we support more than 8,000 industry professionals.

We represent members on the policy, regulatory and market structure issues that affect their businesses, while supporting professional capability through education, events, committees and member resources.

SIAA members are qualified professionals and advisory firms providing securities, investment, execution, and equity capital raising services for retail, wholesale, and institutional investors.

708,000 full-service retail clients

130,000 wholesale clients

27,000 institutional clients

27,000 SMSFs



What Affiliate organisations receive

- ✓ Advocacy updates and *SIAA Monthly* via eDMs
- ✓ Monthly *Industry Insights* eDM
- ✓ Free SIAA-accredited CPD webinars for all company employees
- ✓ Member pricing for workshops, conference and DART
- ✓ Member pricing for SIAA accreditations
- ✓ Recognition on SIAA website,
www.stockbrokers.org.au/organisations-members
- ✓ 1 x webinar presentation or 2 x half page ads in *SIAA Monthly*
- ✓ 2 x editorial contributions or 2 x one page ad contributions in *SIAA Monthly*
- ✓ Affiliate organisation spotlight on LinkedIn
- ✓ Expert contribution to committees as required[#]
- ✓ CEO Roundtable opportunity[#]

COST: \$11,000 inc gst for a 12-month period

[#] subject to CEO approval and agreement.



Connect and support a dynamic, inclusive and future focussed industry.



Advocacy

A strong voice with government, regulators and market operators.



Education

Accreditation, CPD, webinars, workshops and the annual conference.



Connection

Committees, working groups, events and access to industry peers.

SIAA in action

- ✓ **Delivering** CPD webinars and member updates
- ✓ **Hosting** the annual SIAA Conference
- ✓ **Supporting** the next generation through Young Professional membership and the Developing Adviser Resource Toolkit (DART)
- ✓ **Strengthening** professional standards through accreditations
- ✓ **Representing** members on CSLR, education standards, CHES replacement, market integrity and regulatory reform



Engage with leading firms across the profession



Ready to discuss Affiliate organisation support?

Speak with us about how connecting with SIAA can support your organisation.

Stockbrokers and Investment Advisers Association

✉ membership@stockbrokers.org.au

📞 02 8080 3200

www.stockbrokers.org.au



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