



SIAA BOARD OF DIRECTORS



LEE MUCO MSIAA

Appointed 21/11/2024

BCom (Fin & Economics); GradDipAppFin

Lee is CEO, director and co-founder of Bell Direct (Third Party Platform Pty Ltd), the broking technology and platforms business of Bell Financial Group. Lee also serves as a director for the Bell Financial Group businesses, Bell Potter Securities and Bell Potter Capital.

Lee has over 25 years' experience in the Australian stockbroking industry, including more than 20 years in senior leadership roles focused on delivering leading edge trading, operations and technology solutions to clients, advisers and industry participants alike.

Lee previously served as COO for Third Party Platform and prior to that was General Manager and Director of Australian Investment Exchange Ltd (AUSIEX).