



SIAA BOARD OF DIRECTORS



AMANDA BOYCE MeSIAA

Appointed 23/11/23

BEC

Amanda currently holds the role of Executive Director of Euroz Hartleys Limited and the Euroz Hartleys Foundation and Head of Advice, responsible for shaping the growth and advice strategy. She has over 20 years' experience and has held senior leadership roles in advice, institutional wealth and strategic projects.

Amanda commenced with Goldman Sachs JBWere where she held roles both within Private Wealth Management and Equity Capital Markets. Following the sale of JBWere to NAB in 2009, Amanda became Head of Syndicate at JBWere where she was involved in the later stage execution of the re-platforming of the JBWere business from Goldman Sachs. In her role as Head of Advice WA & SA at JBWere, she brought wealth advice to banking clients.

Amanda has three young children and is passionate about the importance of diversity in the stockbroking and investment advice industry, not only as a matter of principle but as a key driver of innovation, competitiveness and better, broader client outcomes. She is also dedicated to mentoring and developing emerging talent, ensuring the long-term sustainability of the industry and the benefits it gains from focusing on this important area.