Dear [insert name]

I would like to attend the Stockbrokers and Financial Advisers Association (SAFAA)’s National Conference, being held at the Sydney Hilton from Tuesday 12 – Wednesday 13 May 2020.

**What is the SAFAA National Conference?**

* Two days of detailed, technical and engaging securities and derivatives and investment advisory sessions covering strategy, business practice, compliance and regulation, transformations in broking and wealth advice, attracting the next generation to investment advice, updates from regulators and more.
* An opportunity to earn valuable CPD hours to meet FASEA requirements.
* The ability to explore the latest products and services to ensure we are at the forefront of sector developments as well as engaging with a variety of exhibitors.

**What is the benefit in letting me attend?**

* To enhance my technical knowledge.
* To keep me up-to-date on developments in the industry to ensure ongoing business growth.
* To gain valuable CPD hours as part of my FASEA professional development requirements.
* Registration fee (plus any associated travel costs) are likely to be tax deductible for the organisation.

**Pricing and registration details**

As I’m a member of SAFAA, I’m entitled to the preferential Practitioner member price of $1,700. There is also the option to register a group of four or more SAFAA members from our firm at an exclusive discounted rate.

To qualify for these discounted offers, registration needs to be completed during the early bird period which ends on **Tuesday 31 March 2020.**

More information regarding the Conference can be found on the website at <https://www.stockbrokers.org.au/event/safaa-2020/program>.

Kind regards

[Insert name]

[Insert title]