

Why Sponsor?

Align your firm and brand to the largest event in Australia for the Stockbroking industry group.

Sponsor the 2017 Annual Stockbrokers And Financial Advisers Association Conference to **raise your profile to the Australian Stockbroking industry and generate sales leads.**

With over 400 finance professionals in attendance, the 2017 Annual Stockbrokers And Financial Advisers Association Conference offers sponsors and exhibitors a sound opportunity to **build relationships with key decision makers, from market participants and other stockbroking and investment banking organisations** in the industry. It also provides a unique platform for sponsors and exhibitors **to gain significant market exposure** and build their **brand awareness** within the industry.

The 2017 Annual Stockbrokers And Financial Advisers Association Conference allows firms to engage with customers and prospects face-to-face. This is your opportunity to strengthen existing relationships and develop new ones.

Promotion of the 2017 Annual Stockbrokers And Financial Advisers Association Conference will include:

- Dedicated event website which profiles your firms logo and direct website link
- Advertisements and editorial coverage in major financial publications and the national press
- Online/electronic marketing - email marketing, social networking, online advertising, search engine optimisation
- Industry Partnerships - the conference will be promoted through a network of key alliances with strategic organisations and associations
- Direct marketing – conference brochures are mailed to a targeted audience. Inserts will also be placed in our media partners' publications as well as our own member publication, The Stockbrokers Monthly.

All sponsorship packages can be tailored to suit your objectives and budget.

To secure your desired representation, and to discuss how we can best meet your objectives and budget through the 2017 Annual Stockbrokers And Financial Advisers Association, please contact Jennifer Murray-Pugh, Marketing & Communications Executive on +61 2 8080 3206 or email jmurray-pugh@stockbrokers.org.au