

## MEDIA RATE CARD

### STOCKBROKERS MONTHLY NEWSLETTER

**Frequency:** Electronic (PDF) Edition: Monthly  
Printed Edition: Bi-Monthly (February, April, June, August, October and December)

**Circulation:** Approx 9,000 (email); 2,000 (postal)

**Distribution:** 2<sup>nd</sup> week of each month (email); End of month (postal)

#### Rates:

PRINTED EDITION	Single Edition Rate (Per Month; ex-GST)	Multiple Edition Rate* (Per Month; ex-GST)
Full Page (A4 Portrait)	\$2500	\$2200
Half Page (A5 Landscape)	\$2000	\$1700
Quarter Page (Landscape)	\$1500	
Horizontal Banner	\$1000	

\*min of 3 ads over 12 months to be paid for at time of booking

**Specifications:**

Preferred Method of Supply: Digital format, high-res (300dpi at 100%) PDF

Trim Size:

- Full Page: 210mm wide x 297mm deep (bleed size: 220mm x 307mm)
- Half Page: 190mm wide x 130mm deep
- Quarter Page: 190mm wide x 65mm deep
- Horizontal Banner: 190mm wide x 29mm deep

#### All enquiries & booking should be directed to:

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